E-Commerce User Guide

Organizer > Organization: BRAWA-Test > Event: Run For Rover

Event Settings Event Details Registration

Registration

Event Pricing

Form Designer

+ Advanced Settings

Event Registrations

Participants

Team Manager

Add Participants

Email Participants

Other Forms

Results

Import Participants

Charities

Set-up Charities

Donations

Fundraisers

E-commerce

Products

Transactions



Update Logo

Run For Rover Edit Preview

 Start:
 7/16/2012 8:00 AM (EST)

 Registration Dates:
 7/9/2012 1:07 PM to 7/20/2012 7:45 AM (EST)

 Registration Status:
 Live

Category	Paid	Unpaid	Limit	Open Spots
2 Mile	1	0	0	0
5 Mile	0	0	250	250
2 Mile Team	0	0	0	0
5 Mile Team	0	0	0	0

Event Links Registration URL: <u>https://www.raceit.com/register/?event=12325</u>

Registration Test URL: <u>https://www.raceit.com/register/?event=12325&testfee=1</u> Participant List URL: <u>https://www.raceit.com/register/registrantSearch.aspx?event=12325</u>

Fundraising URL: https://www.raceit.com/fundraising/?event=12325

From your event select 'Products' under the E-Commerce header

Organizer > Organization: BRAWA-Test > Event: Run For Rover > E-Commerce: Products Product Manager for Ecommerce					
Event Settings	-				
Event Details	Catalog Settings Catalog Items Item Details Item Attributes				
Registration	Ecommerce Catalog Link: https://www.raceit.com/shon/2event=12325				
Event Pricing	Essential of Oddalog Enne mpount and one some of or the TEOED				
Form Designer	Heading at top of Ecommerce Catalog:				
+ Advanced Settings					
Event Registrations					
Participants	Catalog Lavout Style: Single Column				
<u>Team Manager</u>	Catalog Layout Style. Single Column 👻				
Add Participants	Registration Showcase				
Email Participants	Associate products with the registration process of any of your organization's				
Other Forms	events:				
Results	Elysburg Filthy Fun Mud Run [new] [new]				
Charities					
Set-up Charities					
<u>Donations</u>	Philadelphia Filthy Fun Mud Run				
<u>Fundraisers</u>					
E-commerce					
Products	Southwest Filthy Fun Mud Run Internal Internal				
Transactions					
Reports					
Demographics	Raleigh Filthy Fun Mud Run				
Count By Date	[new] [[new]				
Count By Question					

Name your Ecommerce Catalog i.e. Run for Rover Products

**All events that are associated with your username will be displayed.

	ouuc	t Mallayer		.ommer	ce					
(Catal	og Settin	gs	Catal	og Iten	5	Item	Details	Item	Attribute
	Product Catalog							_		
	Produ	ict Catalog			Add A N	Vew	Produ	ct		
	Produ	ict Catalog Product	Uni	t Price	Add A N Shippi	vew ing F	Produo Price	ct Expirati	on Date	On Sale

Click on the 'Catalog Items' tab, this is where the products are displayed. To add a new product, click on the 'Add a New Product' button. To update or edit your products click on the 'Edit' button.

Product Manager for Ecommerce					
Catalog Setting	s Catalog	Items	Item Detail	5 Item Attribu	ites
Product Name:	Rescue Dog	s Rock			
Product Description:	shirt to put on each morning. This dark t-shirt will never go out of style and hides stains better too. This high quality t-shirt is pre-shrunk an 100% cotton, which makes it both comfortable and durable.				
Unit Price:	26	Shipping	& Handling Pri	ce: 0.00	
Expiration Date (EST):	1/1/2020 12:0	0 AM	O		
Display Order:	1				
Quantities:	0	to 0			
Quantity Text:					
Button Text:	Add To Cart				
No Image Small Item Imag	ge:		E	Browse_	
Large Item Imag Upload Imag	ge: je		E	Browse_	
Product Attribut	es				
Attributes Selec	ted For This Ite	em: A	vailable Attribu	tes For This Item:	
Direct Checkout Link: Save Product	https://www.rad	eit.com/Reg Delete Pr	gister/Pay.aspx oduct	?p=3138&q=1	
_			_		

Enter your Product Information including Name, Description, Price, Shipping & Handling, Expiration Date (if any), Display Order, Quantities that can be purchased, Quantity Text, Button Text i.e. Add to Cart. Select 'Save Product'

** Product Image uploads and attributes shown on following pages



To upload an Image select Browse. A new window will pop up allowing you to select your image. Once you have found your image click on the 'Open' Button

Product Image	
Product Image:	
No Image	
Small Item Image:	
C:\Users\emackenzie\Pictures\rescue dogs rocl Browse_	
Large Item Image:	
Browse_	
Upload Image	

**Small Image and Large image allows you to upload 2 different image sizes or i.e. a front view and back view of the image. Once the images are uploaded when the participant clicks on the image it will populate to a larger view or i.e. the back view of a T-Shirt

To complete your image upload select 'Upload Image' and hit the 'Save' button



Catalog Settings	Catalog Items Item Details Item Attributes
	Choice
Edit	[new]
Add A New Attrib	ute
Add A New Attrib	ute

For t-shirts or other products that require a color selection or size selection. You can add Item Options by clicking on the 'Item Attributes' tab. You can update existing attributes or add a new ones. Click 'Add a New Attribute' to create a new option or the 'Edit' link located next to the choice to update an existing option.



To add or update an attribute, enter all the applicable information. If the choice adds an additional amount to the product then type in the 'New Answer' and in the 'Change to Price' box put the amount the current price will increase. Click 'Save'.

For example: T-Shirts are \$26 but size XL is \$3 extra. Therefore, you would put \$3 in the 'Change to Price' box.

Product Image:		111		
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Remove				l
Small Item Image:				l
Large Item Image:			Browse_	
Large item image.			Browse_	
Upload Image				
Product Attributes -				
Attributes Selected	d For This Item:	Available Attr	ributes For This Item:	l
		51265		
*		-		
Remove Attribu	ute	Add Attrib	ute	
Remove Attribu	ute	Add Attrib	ute	
Remove Attribu Direct Checkout http ink:	ute ps://www.raceit.co	Add Attrib	ute spx?p=3138&q=1	
Remove Attribu)irect Checkout http .ink:	ute ps://www.raceit.co	Add Attrib m/Register/Pay.as	ute spx?p=3138&q=1	

Once you have saved your 'Attribute' go back to the 'Catalog Items' tab and select edit next to your product. You can now highlight the attribute you would like to add and select the 'Add Attribute' button.

Product Attributes	
Attributes Selected For This Item:	Available Attributes For This Item:
Sizes	^
T	· ·
Remove Attribute	Add Attribute

(Catalog Settings	Catalog Items	Item Details	Item Attribute
	Ecommerce Catalog L	_ink: <u>https://www.rac</u>	ceit.com/shop/?even	t=12325
	Heading at top of Ecor	mmerce Catalog:		
	Catalog Layout Style:	Single Column 👻]	
	Registration Showca	ase		
	Associate products w events:	vith the registration	process of any of yo	ur organization's
	Elysburg Filthy Fun N	Mud Run 🔲 Rescu	ie Dogs Rock	
	Philadelphia Filthy F	un Mud Run 🔲 Re	escue Dogs Rock	
	Southwest Filthy Fun	n Mud Run 🔲 Res	cue Dogs Rock	
	Raleigh Filthy Fun M	ud Run 🔲 Rescu	e Doas Rock	
	Products Rescu	ie Doas Rock		
	Cycle Greater Yellow	stone Rescue	Dogs Rock	
			Dogo recen	
	Ragnar Washington	, DC Test Event 📄	Rescue Dogs Rock	×
				×
	Washington DC Volu	unteers Record	Dogo Dock	
		Rescue	Dogs Rock	
	Run For Rover			
	I F	Rescue Dogs Rock		_

Save Catalog Settings

Once you have added all your products. You will need to go to the 'Catalog Settings' tab and check the box next to the items for your event. Find your event name on the left side and then click all the items you want to use for this event. If you would like to use the newly created products for other events (such as a Race Series) check the boxes next to those event races as well.

To complete your product page select 'Save Catalog Settings' at the bottom of the page.

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Event Settings Event Details Registration Event Pricing Form Designer Update Logo + Advanced Settings Event Registrations Participants Team Manager Add Participants Email Participants Other Forms Results Charities Set-up Charities **Donations Fundraisers**

E-commerce <u>Products</u> <u>Transactions</u>



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Fundraising URL: https://www.raceit.com/fundraising/?event=12325
Shopping URL: https://www.raceit.com/shop/?event=12325

Your Shopping/Product URL will be on your event page. You can provide this URL to outside participants or post it on your website for non-registrants or registrants to come back and purchase additional products



Your Finished Product Page